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# Descargar Libro En Línea PDF Epub Mobi Español Modelos Financieros A Través De EXCEL - Felicidad Marqués



**Descargar libro en línea PDF epub mobi Español Modelos Financieros a través de EXCEL Felicidad Marqués** , Este libro tiene como objetivo principal ser referencia y material de apoyo útil tanto para estudiantes como para particulares y profesionales de empresa que trabajan en el área financiera. El texto se inicia con el estudio del entorno de Microsoft Excel para trabajar con modelos financieros. Se abordan a continuación los modelos utilizados para pronósticos, tendencias y series temporales enfocados a la predicción económica y empresarial. Posteriormente, se profundiza en los modelos de préstamos y operaciones de leasing, los modelos financieros de gestión de renta fija y valores bursátiles y los modelos de gestión de letras del Tesoro. Otra parte importante del contenido del libro la ocupan los modelos para el análisis de inversiones y para la amortización de bienes. Asimismo, se estudian las técnicas de análisis de alternativas en modelos financieros a través de tablas de datos, escenarios y búsqueda de objetivos, para

finalizar con las técnicas de optimización en el campo financiero.

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