

Descargar Libro En Línea PDF Epub Mobi Español Twitter Para Dummies - 2ª Ed. - Javier Guembe



Descargar libro en línea PDF epub mobi Español Twitter para Dummies - 2ª ed. Javier Guembe , Si tienes la sensación de que se te está escapando el tren de Twiter o te has visto empujado a crear tu cuenta o la de tu marca para que no te quiten el nombre y ahora no sabes muy bien qué escribir, y día tras día vas mirando tu número de seguidores y te desanimas, ¡suerte que has dado con este libro! En él encontrarás respuesta a todas estas inquietudes y a muchas otras que te puedan surgir.

- **¿Y por qué tengo que estar en Twitter?** — antes de lanzarte a la piscina debes pensar para qué quieres estar ahí, cómo lo conseguirás y qué vas a hacer luego

- **Una imagen vale más que mil palabras** — te explicamos cada idea con capturas de pantalla del ordenador para que puedas seguir con toda facilidad tu proceso de aprendizaje

- **¡En tan poco espacio no se puede decir nada!** — descubre las claves para resultar interesante en solo 140 caracteres

- **Twitter para los profesionales** — comunicación corporativa, política, publicitaria, social e incluso de marca personal y fuente inmediata de información para muchos periodistas

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